



CREATING ENDURING BEAUTY

MARIA TIBBLIN is an interior designer who creates sustainable, inspiring environments with a keen focus on all five senses, designing spaces which radiate wellbeing and enduring beauty. Just as meticulous research is integral to the formulation of each project, each design merges refined style with functionality – from the colour palette to the diversity of textures, to create hotel interiors oozing with sophistication and grace.





How did it all begin?

With my passion for beauty. Since my early years I have been inspired by the beauty around me and how it made me feel. I noticed the impact the environment had on me. After a long international career within the medical and healthcare industry, I decided to finally have the courage to follow my inner passion for design and atmosphere. I moved to London as a single mother with two daughters to study interior design.

What sets your business apart?

I am an interior designer who creates sustainable, inspiring environments with a keen focus on all five senses, designing spaces which radiate wellbeing and enduring beauty. Just as meticulous research is integral to the formulation of each project, each design merges refined style with functionality – from the colour palette to the diversity of textures, to create hotel interiors oozing with sophistication and grace. I have a clear vision to collaborate only with sustainable brands encompassing ethical values. My partners are hand-picked to ensure the utmost quality, uniqueness, and integrity of design. I would like to sustain traditions and our environment.

What is the concept behind your business or the problem you're solving?

SUSTAINABLE – ETHICAL – LOCALLY DESIGNED – GLOBALLY ACTING. Combining a fascination for design with beauty, sustainability, and wellbeing, I create everlasting exquisite environments for generations to come. I believe in honouring the value of craftsmanship, and the inherent beauty of natural materials. I would like to lead the way for a new luxury. I work collaboratively with our clients and partners to find and create the perfect blend of elegance, allurement, and comfort. My values of trust, genuity, harmony and mutual respect are at the heart of everything I do. The expertise of my team is powered by passion. I believe in ongoing development, celebrating success and nurturing human potential.

Where to next/What is your brand vision?

My mission is to create spaces that aesthetically nurture beauty and wellbeing, respecting all five senses. To inspire people to be mindful of the beauty surrounding them, developing an awareness for how it makes them feel. I am in the process of working towards the Butterfly Mark by Positive Luxury. And I am setting up my Sustainable development goals together with them, for the future of my business to invest in future returns and have a responsible experience.





MARIA TIBBLIN

Founder of MARIA TIBBLIN LTD

What do you feel passionate about/what drives you?

I feel very passionate about creating atmospheres for people to feel good in, to thrive in, to have fun in, to find their own dream in. I feel passionate about animal protection and preserving nature and our heritage. I feel passionate about raising awareness and to inspire people on the importance of environment and spaces – what they do to us and how they can help you to a better healthier life on all levels. I would like to support people in finding their happiness through creating the atmosphere where every one can blossom.

Share an example of early life that has shaped you?

To not go with the flow and instead follow my inner gut feeling and leave my home country when I was in my mid-20s.

Highlights of your business journey so far?

Deciding to move from residential design projects to commercial and hospitality. Finding my true values and virtues and then with them, and through them, acknowledge that my business started to thrive.

Key lessons you have learned along the way?

Every part of your journey has a purpose.

Best piece of advice you have received?

Focus on what you really want to do.

Advice to an aspiring entrepreneur or woman just starting her career?

Never close any doors, look beyond what you see, be imaginative, helpful, and work hard. But, keep your balance in life. Take some time in solitude once in a while, journal often, write down your thoughts, your goals, your dreams, vision, who you are and what you stand for.

What funding route have you chosen for your business and why?

Self-funding and hard work, maybe not always the most fun ones. But it has paid off.

Some of the challenges you have faced and how you overcame them?

Resilience, positive attitude and gratitude for what it has brought me once reflecting on them.

Why is it important to support women-led business?

I feel very strongly about women-led businesses, because I believe women have a more holistic view on how to lead a business. From the experience of being a single mother, entrepreneur and having two daughters – I feel passionate about giving back.



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SECONDS
with Maria Tibblin

My inspiration is...

My two daughters, music & nature.

My greatest fear is...

Not to have time to fill my purpose in life...and live fully.

The most courageous thing I've ever done is...

Many many things throughout my life...

Guilty pleasure?

Sourdough bread.

Mantra you live by?

Stay true to my values and embrace life with grace.

Female role model?

Coco Chanel, Karen Blixen, Rosalind Franklin, Camille Claudel, Anna Netrebko, Svetlana Zakharova, Benzair Bhutto

Women-led brand you love?

Tory Burch, Sara Blakely (Spanx) and Melinda Gates

Top productivity tool?

Music - this is always my go to when I need and want to be creative. With music, I flourish!



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created a SPECIAL
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